



Tel: 089 30 76 69 60 office@strasser-strasser.de

## Veronika Sweet

### Consultant

#### Training

##### since 2018

Doctorate in Business Administration, Berufsbegleitendes Doktorat, Henley Business School, England / Rotman School of Management, Canada

##### 2018

Trained facilitator of LEGO® SERIOUS PLAY® method and materials

##### 2017 - 2018

Postgraduate Diploma in Organizational Leadership, Graduation with Distinction, University of Oxford/ Saïd Business School

##### 2016 - 2018

Master of Science in Business and Management Research, Henley Business School, England / Rotman School of Management, Canada

##### 2017

DiSG®-Zertifizierung

##### 2016

Executive Coaching - Participation Certificate, University of Cambridge, Institute of Continuing Education

##### 2015 + 2016

Research for Doctorate in Business Administration, Anglia Ruskin University, Cambridge

##### 2014 - 2015

Postgraduiertenstudium „Kommunikation und Management“ Universität St. Gallen (HSG)

##### 2012

China Manager (certified by CCI)

##### 2010-2012

Systemic supervision and organisation development (vft)

##### 2009-2010

Systemic business coach (Institute for Mediation and Management Relations)

##### 2008-2009

Mediation (Academy Perspektivenwechsel)

##### 2006-2007

Training in Human Resources Management (Ludwig-Maximilians-University Munich)

##### 2004

Diploma thesis at the University of Cape Town, scholar of the German Academic Exchange Service

#### Experience

##### Since 2011

Cooperation partner of Strasser & Strasser Business Consulting AG

##### 2010-2011

HypoVereinsbank Member of UniCredit Group, talent management, moderation and training with international context

##### 2007-2010

HR communication consulting for the chief human resources officer and the whole personnel area as well as employer branding at HypoVereinsbank Member of UniCredit Group

##### 2006

Kienbaum Management Consultants, consulting and consulting assistant, moderation and diagnostics

##### 2003-2004

Communication consulting for the German Embassy of Bulgaria, the Goethe Institute in Indonesia and the Friedrich-Ebert-Foundation in Namibia and South Africa

##### 2001-2003

Training as a journalist at German Press Agency, N24.de and Bayerischem Rundfunk (TV station)

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2000-2006

Study of Indonesian, French, Mandarin and Standard Arabic

2000-2006

Study of Languages, Economics and Culture (Dipl.) at the University of Passau

## Areas of expertise

- Communication consulting during change processes
- Innovative employer branding and recruiting as well as specially aligned diagnostics
- Human resources development, esp. young executives and gender diversity
- Team development, esp. training in conflict resolution
- Training and coaching in intercultural competence